STEP ONE - LOAD THE SOFTWARE INSIDE THE BRANDER.

LET'S BEGIN.

CLICK ON THE <u>BRANDER ICON</u> TO START THE BRANDER.

NOW, INSIDE THE BRANDER WINDOW, CLICK THE **"NEW"** BUTTON AT THE TOP.

ALL OF THE INFORMATION YOU INCLUDE HERE IS ONLY SEEN BY YOUSELF, NOT YOUR CUSTOMERS.

FIRST, GIVE THE SOFTWARE A NAME. THIS IS NOT THE OFFICIAL TITLE OF THE SOFTWARE - IT'S SIMPLY THE NAME OF YOUR PROJECT.

NEXT, CHOOSE THE CURRENT **"STATUS"** OF THIS PROJECT.

CHOOSE **"PRELIMINARY"** IF YOU ARE GOING TO LOAD THE SOFTWARE BUT NOT WORK ON BRANDING IT RIGHT NOW.

CHOOSE **"IN DEVELOPMENT"** WHEN YOU START WORKING ON BRANDING THE SOFTWARE.

CHOOSE **"FINISHED"** WHEN YOU HAVE COMPLETED BRANDING THE SOFTWARE.

YOU CAN CHANGE THE STATUS ANY TIME.

BECAUSE YOU CAN LOAD MORE THAN ONE SOFTWARE INSIDE THE BRANDER, THE "STATUS" IS SIMPLY AN OPTION TO HELP YOU STAY ORGANIZED.

NEXT, GIVE THIS SOFTWARE PROJECT A **"CATEGORY"** NAME IF YOU LIKE.

NOW, CLICK THE <u>BLUE FOLDER ICON</u>.

NAVIGATE TO ONE OF THE SOFTWARE FILE FOLDERS, AND SELECT THE **"DOT TSB"** FILE, AND CLICK **"OPEN"**.

GIVE THE PROJECT A DESCRIPTION IF YOU LIKE.

WHEN YOU'RE FINISHED, CLICK **"SAVE AND CLOSE"**, OR CLICK **"SAVE AND NEW"** TO LOAD ANOTHER SOFTWARE FILE.

TO SEE THE INFORMATION OF THE SOFTWARE FILE YOU LOADED, OR TO CHANGE THE INFORMATION, DOUBLE-CLICK THE SOFTWARE NAME INSIDE THE BRANDER.

TO LOAD ANOTHER SOFTWARE FILE, CLICK THE **"NEW"** BUTTON AGAIN AND REPEAT THE PROCESS.

AND THAT'S HOW YOU LOAD THE SOFTWARE INSIDE THE BRANDER.

STEP TWO - START BRANDING

NOW WE CAN START BRANDING THE SOFTWARE FILE.

WITH THE BRANDER WINDOW OPEN, SELECT THE SOFTWARE FILE YOU WANT TO BRAND, AND THEN CLICK ON THE **"MODEL"** BUTTON AT THE TOP.

BEGIN BY GIVING YOUR SOFTWARE A NEW NAME. THIS WILL BE THE OFFICIAL NAME OF THE SOFTWARE YOUR CUSTOMERS WILL SEE.

NEXT, GIVE YOUR SOFTWARE A NEW VERSION NUMBER.

NOW CHOOSE A NEW SKIN DESIGN FOR THE SOFTWARE OR KEEP THE DESIGN IT ALREADY HAS.

YOU CAN PREVIEW THE NEW DESIGN BY CLICKING THE **"TOOLS"** TAB, AND THEN CLICKING **"RUN SOFTWARE"**.

TYPE A NEW HELP URL WEBSITE ADDRESS FOR THE **"HELP FILE PATH"**.

IF YOU CLICK IN THE TEXT FIELD, IT WILL OPEN THE WEBSITE ADDRESS IN YOUR BROWSER...

...SO TO GET RID OF THE WEBSITE ADDRESS ALREADY IN THERE, KEEP YOUR LEFT-SIDE MOUSE BUTTON PRESSED DOWN, AND THEN SWIPE ACROSS IT TO SELECT IT, LIKE YOU SEE ME DOING.

THEN YOU CAN TYPE A NEW ADDRESS, OR PASTE A NEW ADDRESS FROM YOUR CLIPBOARD.

NEXT, LOAD A NEW ICON BY DOUBLE-CLICKING IN THE **"ICON"** WINDOW.

THIS WILL SHOW UP AS A SHORTCUT ICON ON YOUR USER'S COMPUTER DESKTOP.

THE ICON SHOULD BE FORTY-EIGHT PIXELS WIDE AND FORTY-EIGHT PIXELS LONG.

THE ICON MUST ALSO BE IN THE "DOT ICO [EYE-CO]" FORMAT.

YOU CAN HAVE SOMEONE ON FIVERR CREATE A CUSTOM ICON FOR YOU, CREATE ONE YOURSELF, OR USE ONE OF OURS YOU'LL FIND IN THE ICONS FOLDER.

NEXT, LOAD A NEW SPLASH SCREEN BY CLICKING THE **"SPLASH SCREEN"** TAB AND DOUBLE-CLICKING INSIDE THE WINDOW.

THE SPLASH SCREEN DISPLAYS FOR A FEW SECONDS WHEN YOUR USER STARTS THE SOFTWARE.

WE HAVE SEVERAL READY-TO-USE SPLASH SCREENS FOR YOU INSIDE THE SPLASH SCREENS FOLDER, BUT IF YOU WANT TO CREATE ONE YOURSELF OR HAVE SOMEONE DO IT FOR YOU, YOU CAN.

THE SPLASH SCREEN SHOULD BE FOUR HUNDRED PIXELS WIDE AND THREE HUNDRED PIXELS LONG.

AFTER YOU FINISH, CLICK THE **"SAVE"** BUTTON AT THE TOP OF THE WINDOW.

NEXT, WE'LL CHANGE THE BROWSER FOR THE SOFTWARE HOME PAGE.

STEP THREE - CHANGE THE SOFTWARE BROWSER HOME PAGE

FIRST, DECIDE WHAT PAGE YOU WANT FOR YOUR HOME PAGE IN THE SOFTWARE BROWSER.

IT CAN BE ANY PAGE YOU LIKE, AND EVEN YOUR ENTIRE WEBSITE, BUT IT SHOULD BE A RESPONSIVE DESIGN, SO THAT IT LOOKS GOOD IN THE BROWSER AT ANY SIZE.

TO CHANGE THE BROWSER HOME PAGE, CLICK THE **"SOFTWARE OBJECTS"** TAB.

LOOK UNDER THE **"OBJECT NAME"** COLUMN AND FIND WHERE THE WORD **"BROWSER"** IS INCLUDED IN THE NAME.

IN THIS EXAMPLE, YOU CAN SEE THAT THERE ARE TWO DIFFERENT OBJECT NAMES THAT HAVE THE WORD **"BROWSER"** IN THE NAME.

NOW LOOK AT THE **"CAPTION"** COLUMN, AND THEN THE **"NAVIGATION CATEGORY"** COLUMN.

THE BROWSER YOU NEED TO CHANGE WILL ALWAYS HAVE THE WORD **"HOME"** IN THE **"CAPTION COLUMN"**, AND THE WORD **"HOME"** IN THE **"NAVIGATION CATEGORY"** COLUMN.

NOW YOU CAN SEE THAT THE BROWSER WE NEED TO CHANGE IS CALLED **"HOME BROWSER OBJECT"**.

DOUBLE-CLICK ON IT.

IN THE WINDOW THAT DISPLAYS, CLICK ON THE **"BROWSERS"** TAB.

NOW DOUBLE-CLICK ON THE WEBSITE URL YOU FIND THERE.

CHANGE THE URL TO THE URL YOU WANT TO DISPLAY IN THE BROWSER.

NOW CLICK **"SAVE AND CLOSE"** AND THEN **"SAVE AND CLOSE"** AGAIN.

DONE.

NOW CLICK ON THE **"TOOLS"** TAB, AND THEN CLICK **"RUN SOFTWARE"** TO PREVIEW HOW IT WILL LOOK.

IF YOU SEE THAT EVERYTHING LOOKS THE WAY IT SHOULD, YOU'RE GOOD TO GO.

KEEP IN MIND, HOWEVER, THAT THE INTERNAL BROWSER USES <u>INTERNET EXPLORER</u>, AND IT DISPLAYS YOUR PAGE ACCORDING TO THE VERSION OF INTERNET EXPLORER THE USER CURRENTLY HAS ON THEIR COMPUTER SYSTEM.

IF SOME ELEMENTS OF YOUR PAGE DON'T LOOK GOOD IN THE BROWSER, YOU'LL NEED TO MAKE CHANGES TO THE PAGE ON YOUR SITE FOR IT TO DISPLAY PROPERLY.

VERSION TWO OF THE SOFTWARE WILL BE RELEASED SOMETIME AFTER MID-TWO-THOUSAND-AND-SIXTEEN, AND THAT VERSION WILL USE GOOGLE CHROME FOR THE SOFTWARE BROWSER.

NEXT, WE'LL SHOW YOU HOW TO SET UP A FREE TRIAL FOR YOUR SOFTWARE.

STEP FOUR - SET UP A FREE TRIAL

THIS STEP IS OPTIONAL AND YOU CAN SKIP IT IF YOU LIKE.

IF YOU WANT TO OFFER A FREE TRIAL FOR YOUR SOFTWARE, START BY CLICKING THE **"TRIAL"** TAB.

CLICK THE UP-AND-DOWN ARROWS TO SET THE **"TRIAL USAGE"** NUMBER.

THE NUMBER YOU SET HERE WILL BE THE NUMBER OF TIMES THE FREE TRIAL USER CAN START THE SOFTWARE, BEFORE THEY CAN NO LONGER USE IT UNLESS THEY PURCHASE IT.

WE RECOMMEND SETTING THIS NUMBER TO NO MORE THAN TEN.

THE GOAL IS TO ALLOW THE USER ENOUGH TIMES TO USE THE SOFTWARE TO SEE HOW IT WORKS, AND TO CHECK OUT THE FEATURES LONG ENOUGH TO MAKE A BUYING DECISION.

HOWEVER, BECAUSE SOME PEOPLE DON'T USE SOFTWARE AS FREQUENTLY AS OTHERS, YOU DON'T WANT THEM TO BECOME COMPLACENT AND PUT OFF BUYING YOUR SOFTWARE.

SETTING A LOW NUMBER OF TIMES THEY CAN START THE SOFTWARE PREVENTS THAT FROM HAPPENING.

NEXT, TYPE A SERIAL CODE FOR THE **"TRIAL ACTIVATION SERIAL"**. THE CODE CAN BE A COMBINATION OF NUMBERS, LETTERS, AND HYPHENS.

THIS IS THE SERIAL NUMBER THE FREE TRIAL USER WILL NEED TO ACTIVATE THE SOFTWARE AND BECOME A NON-TRIAL USER.

THE SERIAL CODE YOU SET UP HERE IS A MASTER SERIAL CODE THAT APPLIES TO ALL USERS.

NEXT, SET UP A POP-UP FORM THAT WILL DISPLAY EACH TIME THE FREE TRIAL USER STARTS THE SOFTWARE.

THE PURPOSE OF THE FORM IS TO PROVIDE A CALL-TO-ACTION TO BUY THE SOFTWARE, AND TO SERVE AS A REMINDER TO THE FREE TRIAL USER ABOUT THE NUMBER OF TIMES HE HAS REMAINING TO START THE SOFTWARE.

YOU CAN USE ANY HTML CODE YOU WANT, AND YOU CAN DISPLAY AN <u>I-FRAME</u> IF YOU LIKE...

...BUT WE RECOMMEND KEEPING IT SHORT AND SIMPLE.

A BRIEF <u>CALL-TO-ACTION</u> IN THE FORM OF TEXT DISPLAYS FAST AND DOESN'T SEEM AS ANNOYING.

WE HAVE INCLUDED A SAMPLE FOR YOU THAT HAS BEEN TESTED AND PROVEN TO WORK.

YOU CAN DOWNLOAD A FREE WEBSITE EDITOR CALLED **"KOMPOZER",** AND EASILY CHANGE THE TEXT AND LINK IN THE SAMPLE.

PLEASE SEE **"STEP FOUR"** IN THE USER GUIDE FOR MORE DETAILS.

WITH YOUR HTML CODE PASTED IN THE **"HTML"** SECTION, CLICK THE **"SAVE"** BUTTON.

NOW CLICK THE **"TOOLS"** TAB, AND THEN CLICK **"RUN SOFTWARE"** TO PREVIEW HOW THE FORM WORKS AND WHAT IT WILL LOOK LIKE.

NEXT, WE'LL SET UP OPTIONS FOR THE INSTALLATION.

STEP FIVE - INSTALLATION OPTIONS SETUP

TO SET UP THE INSTALLATION BEFORE YOU CREATE THE SOFTWARE, CLICK THE **"INSTALLATION"** TAB.

PROVIDE A **"COMPANY NAME"**. THIS CAN SIMPLY BE YOUR SOFTWARE NAME OR YOUR WEBSITE NAME.

THE **"COMPANY CONTACT"** NAME CAN BE YOUR OWN NAME, YOUR WEBSITE NAME, OR PRODUCT NAME.

THE **"UPDATE URL"** SHOULD BE A PAGE ON YOUR WEBSITE WHERE CUSTOMERS CAN FIND OUT INFORMATION ABOUT UPDATE NEWS FOR THE SOFTWARE.

IF YOU DON'T HAVE AN UPDATE PAGE, YOU CAN PROVIDE A URL TO YOUR SUPPORT OR CONTACT PAGE.

THE **"HELP URL"** SHOULD BE YOUR SUPPORT PAGE OR CONTACT PAGE.

YOU CAN SKIP ADDING A **"COMMENT"** IF YOU LIKE, OR YOU CAN PROVIDE A BRIEF DESCRIPTION ABOUT THE SOFTWARE.

NEXT, SET AN **"INSTALLATION PASSWORD"** IF YOU WANT, OR SKIP IT.

THE INSTALLATION PASSWORD SIMPLY PROMPTS DOWNLOADERS OF THE SOFTWARE TO PROVIDE THE PASSWORD BEFORE THE SOFTWARE INSTALLATION WILL CONTINUE.

LIKE THE <u>FREE TRIAL PASSWORD</u>, IT IS A MASTER PASSWORD THAT APPLIES TO ALL DOWNLOADERS.

IF YOU WANT MORE PROTECTION THAN THAT, YOU CAN USE WHAT IS CALLED A **"WRAPPER"** THAT SOME COMPANIES PROVIDE ONLINE.

FOR THE **"BUILD MODE"**, LEAVE IT AT THE DEFAULT, UNLESS YOU WANT TO CREATE AN INSTALLATION CD OR DVD.

KEEP THE DEFAULT FOR **"COMPRESSION TYPE"** AS **"BEST".**

IF YOU WANT TO CREATE AN INSTALLATION CD OR DVD, CHOOSE **"UNCOMPRESSED DIRECTORY LAYOUT"** FOR THE **"BUILD MODE"**, AND CHOOSE **"NONE"** FOR THE **"COMPRESSION TYPE"**.

UNDER THE **"SHORTCUTS"** SECTION, WE RECOMMEND CHECKING **"DESKTOP"** AND LEAVING **"QUICK LAUNCH"** UNCHECKED.

THAT'S IT FOR THIS STEP. YOU'RE ALMOST DONE!

STEP SIX - LICENSE AGREEMENT SETUP

THE **"LICENSE AGREEMENT"** SHOWS UP DURING THE INSTALLATION OF THE SOFTWARE ON THE USER'S COMPUTER.

THE USER MUST AGREE TO THE LICENSE TERMS BEFORE THE SOFTWARE WILL CONTINUE INSTALLATION - JUST LIKE YOU SEE WITH OTHER SOFTWARE.

YOU CAN SKIP ADDING A LICENSE AGREEMENT IF YOU WANT, BECAUSE EACH SOFTWARE ALREADY HAS A GENERIC LICENSE AGREEMENT PROGRAMMED INTO THE INSTALLATION FILE.

BUT IF YOU WANT TO DISPLAY YOUR OWN LICENSE AGREEMENT, YOU CAN COMPOSE IT IN THE WORD PROCESSOR YOU SEE HERE, AND THE GENERIC LICENSE AGREEMENT WILL BE OVERWRITTEN BY YOUR OWN.

NOW WE CAN MOVE ON TO THE FINAL STEP!

STEP SEVEN - CREATE THE SOFTWARE FILE

AFTER COMPLETING ALL OF THE PREVIOUS STEPS, IT'S TIME TO CREATE YOUR FULLY BRANDED SOFTWARE FILE.

BUT FIRST, WE WANT TO RUN THE SOFTWARE AND CHECK A FEW THINGS.

CLICK THE **"TOOLS"** TAB, AND THEN CLICK **"RUN SOFTWARE"**.

THE FIRST THING YOU WANT TO CHECK IS THAT THE SIZE OF THE SOFTWARE WINDOW IS HOW YOU WANT YOUR CUSTOMERS TO SEE IT WHEN THEY START THE SOFTWARE.

YOU CAN ADJUST THE SIZE OF THE SOFTWARE WINDOW BY SIMPLY HOVERING YOUR MOUSE CURSOR ON THE BOTTOM-LEFT-CORNER OF THE WINDOW UNTIL YOU SEE THE <u>DOUBLE-SIDED ARROWS</u>.

THEN, WITH THE <u>LEFT-SIDE BUTTON</u> ON YOUR MOUSE PRESSED DOWN, DRAG THE WINDOW TO THE SIZE YOU WANT IT.

WHATEVER SIZE YOU DRAG IT TO WILL BE THE SIZE YOUR SOFTWARE USER SEES WHEN THEY START THE SOFTWARE.

YOU DON'T EVEN NEED TO CLICK **"SAVE"**. THE SOFTWARE REMEMBERS THE SIZE YOU DRAG IT TO AUTOMATICALLY.

NEXT, CLICK ON SOME OF THE SECTIONS, AND SOME OF THE ICONS INSIDE THE SECTIONS, AND MAKE SURE THE DISPLAY WINDOWS ARE AT THE SIZE YOU WANT THEM TO BE.

IF ANY OF THE <u>DISPLAY WINDOWS</u> SEEM TOO NARROW, YOU CAN DRAG THE SIDE OF THE WINDOWS TO ADJUST THEM TO THE SIZE YOU WANT, AND THE SOFTWARE USERS WILL SEE THEM AT THAT SAME SIZE WHEN THEY START THE SOFTWARE.

LAST, IF YOU WANT TO INCLUDE <u>PRE-FILLED CONTENT</u> FOR YOUR SOFTWARE USERS, SUCH AS PHOTOS, <u>PRE-FILLED DATA</u>, AND SO ON...YOU CAN DO THAT NOW WHILE IN **"RUN SOFTWARE"** MODE, AND THE <u>PRE-FILLED CONTENT</u> WILL BE INCLUDED FOR YOUR SOFTWARE USERS DURING THE INSTALLATION.

JUST FILL IN THE DATA FIELDS AS YOUR SOFTWARE USER WOULD.

NOW YOU CAN CREATE YOUR SOFTWARE APPLICATION FILE!

JUST CLICK **"CREATE SETUP"** UNDER THE **"TOOLS"** TAB.

NAVIGATE TO A FOLDER ON YOUR COMPUTER WHERE YOU WANT TO SAVE THE SOFTWARE.

GIVE THE SOFTWARE FILE A NAME, AND THEN CLICK **"SAVE"**.

CREATION OF THE SOFTWARE TAKES ABOUT A MINUTE TO COMPLETE, BUT THE TOTAL PROCESSING TIME WILL DEPEND ON HOW POWERFUL YOUR COMPUTER SYSTEM IS.

AND THAT'S IT! CONGRATULATIONS! YOU'VE JUST COMPLETED ALL THE STEPS FOR BRANDING THE SOFTWARE, AND NOW YOU HAVE YOUR OWN SOFTWARE THAT YOU CAN DISTRIBUTE HOWEVER YOU LIKE.

PROVIDING UPDATES AND DIFFERENT VERSIONS

IN THIS VIDEO, YOU'LL LEARN HOW TO PROVIDE UPDATES FOR YOUR SOFTWARE USERS.

IT'S REALLY SIMPLE, SO LET'S GET STARTED.

START THE BRANDER AND SELECT THE SOFTWARE YOU WANT TO PROVIDE AN UPDATE FOR.

NEXT, CLICK THE **"CLONE"** BUTTON AT THE TOP.

GIVE THE NEW SOFTWARE BRANDING FILE A NAME.

THIS FILE IS AN EXACT COPY OF THE ORIGINAL **"DOT TSB"** FILE YOU LOADED INSIDE THE BRANDER DURING STEP ONE.

YOU MIGHT WANT TO NAME IT THE SAME AS THE ORIGINAL FILE, BUT WITH THE NUMBER **"TWO"** AT THE END OF THE FILE NAME.

HERE WE SEE THAT MY ORIGINAL FILE NAME IS **"PLR MANAGER SOFT"**. SO I'LL NAME THE CLONE FILE **"PLR MANAGER SOFT TWO"**.

AFTER YOU NAME THE FILE, CLICK THE **"SAVE"** BUTTON.

NOW YOU CAN SEE THE CLONED FILE INSIDE THE BRANDER WINDOW.

SELECT THE CLONED FILE AND THEN CLICK ON THE **"MODEL"** BUTTON AT THE TOP OF THE WINDOW.

THIS IS THE SAME SOFTWARE, SO KEEP THE SOFTWARE TITLE THE SAME.

THE ONLY THING YOU WANT TO CHANGE HERE IS THE **"VERSION".**

CURRENTLY, THE VERSION FOR THE SOFTWARE IN THIS EXAMPLE IS **"THREE-POINT-FIVE-POINT-ZERO"**.

THIS IS AN UPDATE, SO YOUR VERSION NUMBER SHOULD BE SET HIGHER THAN THE CURRENT ONE.

I'LL CHANGE THE VERSION NUMBER FOR THIS EXAMPLE TO **"THREE-POINT-FIVE-POINT-ONE"**.

IF THIS WERE A MAJOR UPDATE, AND NOT A MINOR ONE, YOU WOULD PROBABLY WANT TO CHANGE THE FIRST OR SECOND NUMBER OF THE VERSION INSTEAD OF THE LAST NUMBER.

FOR THIS UPDATE, I'M JUST GOING TO CHANGE THE SOFTWARE TO A DIFFERENT SKIN DESIGN, BUT YOU COULD ADD NEW PRE-FILLED CONTENT AS AN UPDATE, OR EVEN ADD A NEW BROWSER URL.

AFTER YOU'RE FINISHED, CLICK **"SAVE"**, AND THEN CLICK THE **"TOOLS"** TAB, AND CLICK **"CREATE SETUP"** TO CREATE THE NEW VERSION OF YOUR SOFTWARE FOR DISTRIBUTION.

WHEN A SOFTWARE USER DOWNLOADS THE NEW VERSION AND CLICKS TO INSTALL, THE PREVIOUS VERSION WILL BE UNINSTALLED BY THE NEW VERSION AND REPLACED.

NONE OF YOUR SOFTWARE USER'S PERSONAL DATA WILL BE AFFECTED BY THE UPDATE.

CLONING IS ALSO USED FOR CREATING SOMETHING LIKE A **"LITE"** VERSION OF THE SOFTWARE AND A **"PRO"** VERSION.

BUT IN A SETUP LIKE THAT, YOU WOULD <u>**NOT**</u> CHANGE THE VERSION NUMBER.

YOU WOULD KEEP THE SAME VERSION NUMBER, AND GIVE THE SOFTWARE TITLE FOR YOUR **"LITE"** VERSION A NAME LIKE **"PLR CENTER LITE"** OR **"PLR CENTER BASIC"**, AND THEN FOR THE CLONED VERSION SOMETHING LIKE **"PLR CENTER PRO"** OR **"PLR CENTER COMPLETE"**..

A SETUP WHERE A LITE AND PRO VERSION WOULD BE APPROPRIATE, FOR EXAMPLE, WOULD BE WHEN YOU WANT TO OFFER A LITE VERSION **WITHOUT** <u>PRE-FILLED CONTENT</u>, AND A PRO VERSION **WITH** <u>PRE-FILLED CONTENT</u>.

IN EACH CASE, WHETHER YOU USE CLONING TO PROVIDE UPDATES, OR SET UP LITE AND PRO VERSIONS, THE NEW VERSION OR NEW UPGRADE WILL NOT DESTROY YOUR SOFTWARE USER'S PERSONAL DATA ALREADY IN THE PREVIOUS VERSION.

AND THAT'S HOW YOU PROVIDE NEW UPDATES AND VERSIONS FOR YOUR SOFTWARE USERS.

CHANGING SIDEBAR ICONS AND CAPTIONS

WITH THE BRANDER, YOU CAN CHANGE BOTH THE SOFTWARE ICONS YOU SEE IN THE SIDEBAR AND THE CAPTION TITLES UNDER THE ICONS.

TO DO SO, SELECT THE SOFTWARE PROJECT YOU WANT TO WORK ON INSIDE THE BRANDER WINDOW, AND THEN CLICK ON THE **"MODEL"** BUTTON AT THE TOP.

DOING THIS CORRECTLY TAKES A LITTLE BIT OF NOTE-TAKING, BUT NOT TOO MUCH.

CLICK ON THE **"TOOLS"** TAB, AND THEN CLICK **"RUN SOFTWARE".**

LET'S SAY YOU WANT TO CHANGE BOTH THE AUDIO ICON AND THE CAPTION TITLE UNDER THE ICON.

YOU SIMPLY NEED TO TAKE NOTE WHERE IT IS LOCATED IN THE SIDEBAR NAVIGATION PANE.

FIRST, WRITE DOWN THE "CAPTION", WHICH IS "AUDIO".

SECOND, WRITE DOWN THE "NAVIGATION CATEGORY" NAME WHERE IT IS LOCATED.

THE AUDIO ICON IS LOCATED IN THE "MY PLR" NAVIGATION CATEGORY.

NOW CLOSE THE "RUN SOFTWARE" WINDOW AND CLICK ON THE "SOFTWARE OBJECTS" TAB.

UNDER THE "CAPTION" COLUMN, LOOK FOR "AUDIO".

THERE IT IS.

NOW MAKE SURE THE "AUDIO" CAPTION YOU ARE LOOKING AT HAS "MY PLR" IN THE NAVIGATION CATEGORY COLUMN NEXT TO IT.

IT DOES.

NOW YOU KNOW THAT "AUDIO PLR OBJECT" IS WHERE THE ICON IS LOCATED THAT YOU WANT TO CHANGE.

DOUBLE-CLICK ON "AUDIO PLR OBJECT".

FOR THE CAPTION, GIVE "AUDIO" A DIFFERENT NAME.

THEN DOUBLE-CLICK INSIDE THE ICON "IMAGE" AREA.

USE THE "CATEGORIES" SIDEBAR TO NAVIGATE THE AVAILABLE IMAGES FOR A NEW ICON.

SELECT THE IMAGE YOU WANT TO USE, AND THEN CLICK "OK".

THEN CLICK "SAVE AND CLOSE".

VERSION ONE OF THE BRANDER ONLY ALLOWS YOU TO USE OUR PRELOADED ICONS.

WHEN VERSION TWO OF THE BRANDER IS RELEASED IN MID-TWO-THOUSAND-SIXTEEN, YOU'LL BE ABLE TO LOAD YOUR OWN CUSTOM ICONS.

NOW CLICK "RUN SOFTWARE".

AND THERE YOU HAVE IT. YOUR NEW ICON IS DISPLAYED AND IT NOW HAS A NEW CAPTION TITLE.

SIMPLY FOLLOW THE SAME PROCEDURE FOR EACH ICON AND CAPTION YOU WANT TO CHANGE.